Finish approval guide

A practical handover for colour, print and decorated samples.

Related models Collar 24 / Column 100

Project / model _____

Reviewer / date _____

01 Fix the viewing conditions

Identify the physical master and its date. Record the illuminant, viewing distance and substrate. Compare a filled glass bottle with the master as well as the empty pack.

02 Define the decoration area

Submit vector artwork, a dimensioned placement and the required ink or foil reference. Check the actual printable height and keep lettering away from the shoulder and base radius.

03 Review an assembled proof

Fit the intended closure and turn the pack under a strip of light. Review grain direction, gloss, foil breaks, seam position and readable small type together.

04 Release one retained master

Mark the sample, artwork revision, component lot and date. Keep signed copies or photographs of the agreed limits for production discussion.

Review notes / remaining actions